

Carmen Ye

[linkedin.com/in/carmen-ye12](https://www.linkedin.com/in/carmen-ye12) • carmenye.design@gmail.com • carmenye.vercel.app

EXPERIENCE

Nasdaq

Remote

Product Designer

August 2022 – February 2026

- Led end-to-end design initiatives on the data distribution workflow for Asset Managers on eVestment's Omni tool, conducting user research, ideating, creating mockups, and shipping enhancements to reduce redundant workflows for 500+ fund managers
- Conducted usability testing on AI feature enhancements for qualitative data editing, reducing repetitive work for 20+ internal users and 500+ fund managers
- Partnered cross-functionally with Product & Engineering across time zones to ship and deliver mockups for roadmap initiatives through Agile Sprints
- Contributed to company-wide documentation of UX Research practices, advocating for best practices among design, product, and engineering colleagues
- Owned and executed "Future of Solovis" user research campaign, fine-tuned questions, conducted user interviews with 15+ internal colleagues, synthesized key findings to inform future roadmap planning
- Conducted an audit on design system to highlight areas of deficiency to improve designs and work towards WCAG 2.1 compliance

OCLC

Remote

UX Designer (Contract)

December 2021 – February 2022

- Led wireframing for new borrowing history feature serving libraries in our partner institutions
- Collaborated with stakeholders and design team on defining MVP features and product scope
- Partnered with Research colleagues in note-taking and analysis/debrief sessions for usability testing

Bloomberg LP

Remote

UI/UX Designer (Contract)

February 2021 – December 2021

- Led product redesign as the sole researcher & designer of an internal charting & mapping tool accessible for use by 2,700+ journalists and analysts globally for data visualizations
- Drove strategic priorities for the redesign to align business & user needs
- Created a new, consistent style guide to standardize UI patterns and establish foundations

CustomerX.i

Remote

UI/UX Designer (Freelance)

December 2020 – February 2021

- Redesigned a B2B marketing automation web application for Microsoft-backed startup using a design sprint: strategy, competitive analysis, storyboarding
- Shipped high-fidelity mockups, prototyped, and iterated based on user feedback

EDUCATION

University of Michigan Ann Arbor, MI *BA in Economics, Minor in Asian Studies - College of Literature, Science, and Arts* Class of 2019 • University Honors: Fall 2016

SKILLS & TOOLS

- End-to-end Product Design, UX Design, Interaction Design, UI Design, User Research, User Testing
- Figma, Jira, Confluence, ZeroHeight, Miro, Pendo (Web Essentials Certified), Cursor, VS Code, Claude Code
- N3 Certification from Japanese Language Proficiency Exam (JLPT)